



Hello Fellow NEWH NY Members!

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For those of you that don't know me (or have not yet seen me stand on a couch during Toasty Tuesday making announcements), I am Morgan Brodey, VP of Hospitality and Strategic Markets for JACLO decorative plumbing fixtures. It also happens to be my family business. Now, why does that matter you may ask? Because the #1 value I grew up with was philanthropy. Work hard, play hard, and give back. NEWH has provided this opportunity to mix philanthropy with business (my 2 favorite things) and I want you to have that same opportunity!

I am honored to be serving as your chapter president this year. We are halfway through the year and my goal still is the same: To make sure each and every one of you truly gains an understanding of what NEWH is all about. Toasty Tuesdays, Owners Round Table, and Product Runway not only allow for networking and business purposes, but each one of these events is to raise money for student scholarships. Owners' Roundtable last month was a perfect example of mixing business and philanthropy and all of those who participated truly made an impact on students' lives!

Internationally, NEWH has provided over \$4million in scholarships since conception and NEWH NYC each year provides ~\$50,000. This year we plan to do the same and with your help provide more!

In this newsletter, which we will be distributing a few times a year, you will see the following:

- Student Spotlight - This is what NEWH is all about.... The students. Every year the board and committee members review 50+ applications and award scholarships to students. Look at the impact we can make!
- Past & Upcoming Events - This will provide you with the opportunity to not only fiscally contribute to scholarships through sponsorships and tickets, but the events we throw are a perfect mingling of business and social networking. You will see that we are adding internship, scholarship, and new member events to further open our doors to everyone.
- **JOIN A COMMITTEE!** Now for my sales pitch... We know everyone is busy, so joining a committee is a great way to dip your toe in the water and see the impact that you can make on the lives of students, build relationships with your peers, and grow your business. I encourage you to get involved and see the difference YOU can make. Any questions - feel free to personally reach out to me at morgan.brodey@jaclo.com or any other board members.

Lastly, Become a member! If you come to a couple events a year it will pay off. Have your company sponsor you, ask a vendor to sponsor you, ask your grandma to sponsor you. It's all for the students! Plus, if you are a member Toasty Tuesday is free, and all other events are discounted.

Thank you for your support and I look forward to the second half of the year!

From Your President,



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Student Spotlight - Q/A



Sherley Azulphar
Hospitality Management/Culinary Arts
Monroe College Westchester campus

Meet Sherley Azulphar - a 2017 NEWH NY Chapter Scholarship winner. Sherley is a senior at Monroe College - Westchester Campus for Hospitality Management/Culinary Arts and will graduate this June. In between classes and homework, we had a chance to learn a few things about Sherley.

What hospitality field are you pursuing and what made you chose this field?

There are so many interesting career options one can pursue within the hospitality industry. I have always loved meeting new people and getting to know their story, which is why I plan to pursue a career in the hotel industry upon graduation.

Describe your dream career.

My ultimate dream career is to be the head chef and owner of a restaurant. I have had this dream since I was 6 years old, helping my late grandmother cook dinner for our family. Her meals were so delicious and would make anyone who ate so happy. I want to open a restaurant to keep her memory alive and to share the joy of food to all who experience my cooking.

What advice would you give potential scholarship applicants?

The advice that I would give potential applicants is to not lose sight of what is most important to them. Don't be afraid to apply for scholarships or assistances, there are organizations such as NEWH that genuinely care about lending a helping hand. Tell your story, your voice will be heard. Also, nothing worth having in life is easy, if you put in the work you will achieve your goals.

If you could travel anywhere in the world (free of charge), where would that be?

If I could travel free of charge to anywhere in the world, it would be to Italy. To get to experience the culture, the food, the history would be absolutely fantastic!!

What are you top three favorite apps?

My three favorite Apps are Linked-in, WhatsApp, and Spotify. Technology is evolving and these three apps allow me to network with other hospitality professionals. Communicate with my family abroad free of charge and listen to music of all different genres.

What is something you do that helps inspire you?

I am the only person in my family living in America. I was the first person in my family to graduate high school and will be the first to graduate college. The drive to succeed and help my parents and siblings live a life free of hardship is what keep me striving to be the best version of myself.

“Tell your story, your voice will be heard.”

Upcoming Events

Tuesday, July 31, 2018

New York Committee Interest Call-In @ 7:00 PM

Wednesday, August 1, 2018

New Member Welcome Happy Hour (Summer)

Tuesday, August 14, 2018

Product Runway Kick-Off

Tuesday, August 21, 2018

New York NEWH Toasty Tuesday

Thursday, August 23, 2018

Top ID Nominations Due

Tuesday, September 25 2018

Toasty Tuesday/Student Awards & Networking Night

Tuesday, October 2, 2018

New Member Welcome Happy Hour (Fall)

Tuesday, October 16, 2018

New York NEWH Toasty Tuesday

Sunday, November 11, 2018

New York NEWH Product Runway Fundraising Event

Tuesday, December 18, 2018

New York NEWH Toasty Tuesday

Past Events in the City

February Toasty Tuesday | PhD @ Dream Hotel Downtown



Jill Hubbard, Elen Quirino & Bella Vara



Ryan Ellena & Lana Abraham-Murawski



Jeff Rogers, David Forten & Woren Whitfield

March Toasty Tuesday | Magic Hour Rooftop Bar @ Moxy NYC Times Square



Yolanda Silva, Shelly Sturgis & Lisa Bressler



Tove Hermanson & Kirk Heasley



Gabby Callihan & Josh Camarena

April Toasty Tuesday | Harvey @ The Williamsburg Hotel



Jessica Hughley-Therbug & Jenn Ruiz



Christina Suarez, Kelley Debetta, Dianne Watson & Sandra Tovar



Brian Brooks & Joshua Boyle

Accepting newly completed projects for upcoming Toasty Tuesdays! Have you designed or provided a product for a hotel, restaurant or public space in NYC? This is a great way to show off your work!

Owners Round Table



Top ID Recipient Jeffrey Beers, Jeffrey Beers Int.



Top ID Recipients for Meyer Davis Studio



Top ID Recipient Mike Suomi, Stonehill Taylor



Cory Ingram Robert Pullen & Audrey Pincus



Karin Harrington, Erica Coursey, Krista LoRusso & Sally Reis



Joelle DiBiasi, Torie Johnson, Johanna Brown & Elizabeth Jones

Owners' Roundtable 2018 was a huge success! With 24 owners and 255 participants, members of the industry from all of the country came together to network, educate, learn, and most importantly raise scholarship funds.

This year NEWH NYC raised over \$45,000 in scholarship funds thanks to all who participated! Thank you to the owners for their commitment to this organization and to the participants that contributed to raising this scholarship money.

If you did not have a chance to participate or sponsor this time around, make sure to contact us to participate in Product Runway during BDNY. Make sure to mark your calendars for November 11th 2018!



Calling All Designers! We still need Designers to participate and design a dress.

Next Big Fundraising Event - Product Runway! Please sign up for the fall event this coming November 11th, 2018. The NEWH New York Kick-off Event is Tuesday, August 14th, 6-8 PM. Please email Tory Knoph (tknoph@stonehilltaylor.com) with any questions!!

Calling for Committee Members

As you know, NEWH is not only an opportunity to network, but it is also a 501c3 non-profit to raise money for scholarships for students that are studying hospitality (culinary, hotel management, design, architecture, etc). This past year we gave \$52,000 in scholarships! In order to make this organization successful in New York, we need committee members & board positions filled to keep things running smoothly. So, if you are worried that volunteering will take time away from your job, do not, as it will actually benefit you and your company by meeting more owners, designers, vendors, etc. Plus, impacting the world one student at a time.

What is a Committee Member?

-We have board positions and these board members need help with various tasks throughout the year. Being a committee member will allow you to help your peers and get an idea of the position so hopefully the following year you want to join the board! You can be on more than one committee! <http://newh.org/chapters/new-york/board-directors/>

What is the time commitment?

-This all depends on the type of committee, but will really not be much time no matter what committee you join. We are not overly formal nor are we asking much of you. Board meetings are once a month for an hour and you are welcome to join the board meetings if you are on a committee.

What Committee Positions are available?

Below lists out the committees and descriptions. There are not a limited # of slots, BUT if we are really heavy on one committee, we may ask you to help out with a different one.

If you have any questions about joining, or would like to know more, please email Morgan.Brodey@jaclo.com and amandatomlinson@meyerdavis.com. Looking forward to meeting you soon!

Contact Us



The New York Chapter holds events in the downtown and suburban areas.

*For more information on membership call
800-593-NEWH (6394)*

